

BDiH

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20.03.2023

Call for Papers

Ladies and Gentlemen,

On 12th and 13th June, our cosmetics symposium will once again be held at ZEW in Mannheim.

As of now, the Call for Papers for the workshop for cosmetic raw materials that will be held on 12th June will be running until 15th April. You are cordially invited to actively participate in the planning of this workshop and we would like to ask you to submit your proposals until this date.

We present selected cosmetic raw materials and their suppliers by the combination of a short presentation and comprehensive discussion opportunities near the auditorium. Therefore, 15-minute lecture blocks will be held alternately, combined with comprehensive discussion opportunities at the company booths (they can be found in the exhibition room) in between. The short presentations consist of a short introduction of the company and the following presentation of an active substance from its product assortment:

- Possible advertising messages
- Origin, chemical structure class
- Physiological function, proven efficacy

This workshop has the objective to

- Provide the participants with concrete information about raw materials
- Establish close contacts between raw material suppliers and their clients.

The events are being advertised in the specialist media und via different communication channels which is a very good advertisement for us and our speakers.

By the use of tabletop presentations, you have the opportunity to present your company in a sector and in front of an audience that is important for you. We offer you the specific presentation of your company on site and the possibility of personal interviews. If required, the presentation can also be held in English.

The organisation fee for one table that measures approx. 70 x 120 cm and power connection amounts to € 490,00 plus VAT.

Should you be interested in this kind of interactive advertising at our next workshop, we would like you to inform us in writing about

- Information about the speaker (fax number, email, department designation etc.)
- Names of the raw materials, keyword concerning effectiveness claims/raw material properties.

Provided that you accept the contents of this letter, you hereby receive from the BDIH office the confirmation of the inclusion of your lecture in our workshop program and the assignment of the tables.

Best regards

Sibylle Abraham

**If you are interested, please return this letter until 15.04.2023
by E-Mail: bdih@bdih.de**

I would like to present the following topic at the workshop on 12th June

Name of the raw material and topic of the presentation:

Effectiveness claim/technical performance:

Name of the speaker:

I agree to pay the organization fee of € 490,00 plus VAT and would like to reserve a table for the company presentation on

12th June. (Workshop) 13th June. (Symposium) On both days

Company name

Contact partner

Current telephone and fax number

E-mail address

Date, signature